

AGENTIC AI & AI WORKFLOW AUTOMATION FOR BUSINESS PRODUCTIVITY (HRD CORP CLAIMABLE COURSE 10001671186)

Introduction

Businesses are increasingly expected to do more with less, yet many teams still use AI only at a basic level.

This program introduces participants to the business use of **Generative AI, Agentic AI, and workflow automation** for productivity improvement.

It focuses on participants identifying opportunities, designing workflows, building simple AI assistants, and planning AI adoption for real business functions: marketing, operations & reporting.



This 2 – day practical program helps participants move beyond simple prompting into **Agentic AI** and **AI workflow automation** that can reduce repetitive work, improve decisions, and speed up execution.

Unlike general AI awareness courses, this program is built around **practical business productivity**. It emphasizes real workplace workflows, no – code implementation, hands – on design exercises, and immediate business application, so participants leave with usable AI systems, workflow ideas, and implementation roadmap.

You'll explore:

AI FOUNDATIONS & WORKFLOW AUTOMATION

The New AI Economy: Why AI Matters for Business

Understand how AI is reshaping business and identify key areas where it can improve efficiency and productivity.

Understanding Generative AI Tools for Business

Explore leading AI tools and create a practical prompt library for everyday business tasks.

Prompt Engineering for Business Productivity

Apply structured prompting frameworks to produce stronger business outputs such as reports, plans, and content.

Introduction to AI Workflow Automation

Learn how AI tools can be connected into workflows and design a simple automation flow for business use.

Designing Your First AI Productivity Workflow

Create a practical workflow canvas that maps how AI can support productivity in a real work process.

AGENTIC AI & BUSINESS IMPLEMENTATION

Understanding Agentic AI

Understand how AI agents work and design a simple agent concept for a business function.

Building Simple AI Agents (No Coding)

Use no-code platforms to build a basic AI assistant prototype for workplace support.

AI for Key Business Functions

Identify practical AI use cases for departments such as marketing, operations, customer service, and finance.

AI Workflow Design Lab

Design an integrated AI automation blueprint by combining tools, prompts, and workflows for business use.

AI Implementation Strategy for Organizations

Develop a 90 – day AI implementation plan covering priorities, tools, governance, and expected results.

AI WORKFLOWS

DIGITAL ASSISTANTS

PROMPT ENGINEERING

Outcomes That Matter

After this program, you can:

- Explain the fundamentals of Generative AI and Agentic AI for business.
- Use structured prompting techniques to improve the quality of AI outputs.
- Design AI workflows to automate repetitive business tasks.
- Build simple no – code AI assistants for workplace use.
- Identify practical AI use cases across key business functions.
- Develop a practical AI adoption roadmap for their organization.

Program Snapshot

Duration	: 2 Days (14 hours)
Mode	: Face – to – Face, interactive, hands – on
Methods	: Hands – on activities, workflow – based learning & work – based project
Industries	: Applicable to all sectors
Audience (No prior AI or technical background required)	: <ul style="list-style-type: none">• Small business owners• Entrepreneurs and startups• SME managers• Marketing teams• Operations and administration teams• Consultants and freelancers• Professionals interested in AI productivity tools

Key Benefits

Organizations sending employees to this program can expect:

- Higher productivity through automation of repetitive work
- Faster turnaround in reporting, communication, and routine tasks
- Better decision-making through improved use of AI tools
- Greater efficiency across marketing, operations, and administrative functions
- Stronger internal capability to adopt AI in a practical and structured way
- A clearer roadmap for business AI implementation without requiring technical teams or large budgets

Time	Day 1 Content	Day 2 Content
0900 – 1030	Welcome & Networking New AI Economy: Why AI Matters for Business	Recap & Kickoff Understanding Agentic AI Building Simple AI Agents (No Coding)
1030 – 1050	Break	Break
1050 – 1300	Understanding Generative AI Tools for Business Prompt Engineering for Business Productivity	AI for Key Business Functions AI Workflow Design Lab
1300 – 1400	Lunch	Lunch
1400 – 1515	Introduction to AI Workflow Automation	AI Implementation Strategy for Organizations
1515 – 1535	Break	Break
1550 – 1650	Designing Your First AI Productivity Workflow	Presentations
1650 – 1700	Evaluation of Day 1 Learning Closing	Evaluation of Learning/ Certificate presentation Closing



Manimaran Thiruvassagam (Mahesh)

Accredited HRDCorp Trainer | AI & Growth Specialist | Designer & Consultant

About the Trainer

Manimaran Thiruvassagam, better known as Mahesh, is a dynamic trainer, consultant, and strategist with over 20 years of experience at the intersection of technology, digital marketing, and AI – driven business transformation.

He holds a BSc (Hons) in Computing (Multimedia) from Staffordshire University (UK) and Advanced Diplomas in Engineering & Software Development from APIIT and Wigan & Leigh College (UK). Mahesh is an HRDCorp Accredited Trainer and is certified in Data Analytics and VUCA Leadership, reflecting his deep expertise in both technical and strategic disciplines.

As an industry practitioner and educator, Mahesh has worked with corporate leaders, entrepreneurs, and government agencies to help them navigate Malaysia’s fast – evolving digital landscape. His workshops are known for bridging complex AI and PDPA concepts with real – world governance and business applications, empowering participants to lead responsibly in a data-driven era.

Mahesh has trained and collaborated with organizations such as MIHRM, The Star Media Group, Malaysian Hotel Association, and Gamuda Land, delivering programs that combine strategic foresight, technical acumen, and business creativity. His facilitation style is engaging, pragmatic, and outcome – oriented, helping leaders translate knowledge into measurable action.

Core Expertise

AI for Business Growth & Expansion: Integrating AI across HR, Finance, Marketing, and administrative functions; AI Process Automation & Workflow Optimization; Generative AI (Text, Image, Video, Avatar Creation).

Digital & Growth Marketing: Funnel Building & Lead Generation Systems; Brand Strategy, Storytelling & Campaign Design; AI-Powered Content Creation & Social Media Management.

Corporate Upskilling & Transformation: AI Skills for Non – Technical Teams; Strategic Planning & Rapid Foresight; Presentation Mastery & Visual Communication.

Creative & Technical Skills: Advanced Multimedia Design (Adobe Suite, Web UI, Video Editing); Marketing Collateral Development; Pitch Deck & Event Branding.

Ethical AI & Data Governance: Translating PDPA compliance, AI ethics, and governance guidelines into clear, actionable leadership frameworks.



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